JAN 5 2001

# STATE OF ARIZONA

DEPT. OF INSURANCE

DEPARTMENT OF INSURANCE

In the Matter of:	) Docket No.	01A-002-INS
AMERICAN TRAVELLERS LIFE INSURANCE COMPANY, NKA CONSECO SENIOR HEALTH INSURANCE COMPANY NAIC #76325;	) ) CONSENT ( ) )	ORDER
Respondent.	) _}	

Examiners for the Department of Insurance (the "Department") conducted a market conduct examination of American Travellers Life Insurance Company ("American Travellers"). The Report of the Examination of the Market Conduct Affairs of American Travellers, dated December 18, 1998 alleges that American Travellers has violated A.R.S. §§20-444, 20-461, 20-466.03, 20-1110, 20-2104, 20-2106, 20-2108, 20-2110, and A.A.C. R20-6-201, R20-6-801, R20-6-1007, R20-6-1008, R20-6-1014, R20-6-1015 and the prior Consent Order, Docket #8372, dated February 28, 1994.

Conseco Senior Health Insurance Company ("CSHIC") wishes to resolve this matter without formal proceedings, neither admits nor denies the following Findings of Fact and Conclusions of Law, and consents to the entry of the following Order.

### **FINDINGS OF FACT**

- CSHIC is authorized to transact life and disability insurance pursuant to a Certificate of Authority issued by the Director.
- 2. The Examiners were authorized by the Director to conduct a market conduct examination of American Travellers. The on-site examination covered the time period from April 15, 1995 through April 15, 1998, and was concluded on December 18, 1998. Based on the findings the Examiners prepared the "Report of Examination of the Market Conduct Affairs of American Travellers Life Insurance

- 3. Conseco closed the acquisition of American Travellers in December, 1996, and closed the Bensalem, PA home office of American Travellers in September, 1997.
- 4. On November 2, 1998 the Company name was changed to Conseco Senior Health Insurance Company ("CSHIC").
- 5. Following a market conduct examination of American Travellers Life Insurance Company as of July 31, 1992, the Director entered a Consent Order, Docket No. 8372, which was filed on February 28, 1994, (the "1994 Order"). Section 1 of the "Order" portion of the 1994 Order stated as follows:
  - "1. American Travellers shall cease and desist from failing to notify insureds of the acceptance or denial of claims within fifteen (15) working days of receipt of properly executed proofs of loss and from failing to either pay claims within thirty (30) days after receipt of a proof of loss which contains all information necessary for claim adjudication, or pay interest on the claims from the date the claim was received by American Travellers."
- 6. The Examiners reviewed 18 of 18 advertising items used by American Travellers during the period of the examination and found that:
- a. American Travellers failed to file three long-term care advertising items with the Department prior to their use.
- b. American Travellers stated, in one long-term care sales brochure, that pre-existing conditions are covered immediately, although the policy forms indicate three and six month waiting periods.
- 7. The Examiners reviewed 81 of 81 policy, application and claim forms used by American Travellers during the period of the examination and found as follows:
- a. American Travellers failed to provide a "Notice of Insurance Information Practices" that contained all of the required language on five of five long-term care application forms, two of nine reinstatement and policy change forms, 18 of

24 claim forms, and four of 24 health claim forms.

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- b. American Travellers failed to provide three of 15 long-term care outlines of coverage forms with the appropriate "Standard Format Outline of Coverage" as prescribed in Appendix C of Arizona Administrative Code, Article 10. The Department approved these outlines of coverage forms, forms ATL-FQ-LTC-OC-AZ, ATL-FQ-HHC-OC-AZ and ATL-HHC-3-OC-AZ-97 on October 1, 1997, April 8, 1998 and July 15, 1997 respectively.
- c. American Travellers failed to use or include a compliant version of the required statement that warns of the consequences of filing a fraudulent claim, on 12 claim forms.
- 8. The Examiners requested copies of various reports that are required to be filed with the Department and found as follows:
- a. American Travellers failed to file, with the Department by June 30, 1996, 1997 and 1998, the long-term care replacement/lapse report for the previous year.
- b. American Travellers failed to file, with the Department by March 31, 1996 and 1998, the long-term care rescission report for the previous year.
- 9. The Examiners reviewed 50 of 2195 long-term care policies issued, 51 of 1,520 home health care policies issued, 36 of 90 other health care policies issued, 35 of 225 life insurance policies issued, 50 of 467 long-term care insurance applications declined, 51 of 292 home health care insurance applications declined, 5 of 5 hospital confinement insurance applications declined, 29 of 29 life insurance applications declined, 50 of 175 long-term care insurance applications withdrawn, 50 of 131 home health care insurance applications withdrawn, 11 of 11 hospital confinement insurance applications withdrawn, 15 of 15 life insurance applications withdrawn, and four of four

recissions processed by the Company during the period of the examination and found as follows:

- a. American Travellers failed, on 336 applications, to provide an "Information Disclosure Authorization" that contained all of the required information.
- b. American Travellers failed to provide 155 applicants with a Summary of Rights. The Company provided the examiners with copies of a corrected adverse underwriting procedures, including copies of letters with the appropriate disclosures, while they were still on site. The Examiners were advised that the new procedures had already been implemented.
- c. American Travellers, when responding to a request from 14 applicants for personal information regarding an adverse underwriting decision, failed to provide the individuals with a summary of the procedures to request correction, amendment or deletion of the recorded personal information.
- 10. The Examiners reviewed 50 of 3,722 long-term care paid claims, 50 of 4,449 home health care paid claims, 50 of 931 major medical/dread disease paid claims, 150 of 11,664 Medicare supplement paid claims, 42 of 42 life insurance paid claims, 51 of 1,867 long term care denied claims, 50 of 2,095 home health care denied claims, 50 of 388 major medical/dread disease denied claims, 50 of 3,825 processed by the Company during the period of the examination and found as follows:
- a. American Travellers failed to acknowledge 53 claimants within ten working days after receiving notice of a claim.
- b. American Travellers failed to notify 34 claimants of the acceptance or denial of the claim within 15 working days after receipt of an acceptable proof of loss.
- c. American Travellers failed to notify 44 claimants, of the reason why more time was needed to determine if the claim would be accepted or denied, within 15

working days after receipt of an acceptable proof of loss.

## **CONCLUSIONS OF LAW**

- 1. American Travellers violated A.A.C. R20-6-1014 and A.R.S. §20-1110(E) by failing to file long-term care advertising materials prior to their use in Arizona.
- 2. American Travellers violated A.A.C. R20-6-201(C)(3)(a) and A.R.S. §20-444(A) by using an advertisement that contains misleading and deceptive statements with respect to pre-existing conditions.
- 3. American Travellers violated A.R.S. §20-2104(A)(1) by failing to provide a Notice of Insurance Information Practices, when personal information was collected on the application, that contained all of the required information.
- 4. American Travellers violated A.R.S. §§20-2106(5), (6), (7)(a), (8)(a), (8)(b) and (9) by failing to use language in the Information Disclosure Authorization section of its applications, change forms and claim forms that:
- a. Named the insurance institution to which the individual is authorizing information to be disclosed.
  - b. Specified the purpose for which the information is collected.
- c. Specified that the authorization remains valid for 30 months from the date the authorization is signed.
- d. Specified that the authorization remains valid for the term of coverage of the policy.
- e. Specified that the authorization remains valid for the duration of the claim.
- f. Advised that the individual, or the individual's authorized representative, is entitled to receive a copy of the authorization form.
  - 5. American Travellers violated A.A.C. R20-6-1015(D) by failing to use long-

term care outlines of coverage that are in the format prescribed by Appendix C of A.A.C. R20-6-1015.

- 6. American Travellers violated A.R.S. §20-466.03 by failing to include a fraud warning statement, in at least twelve-point type, on all claim forms.
- 7. American Travellers violated A.A.C. R20-6-1007(G)(2), R20-6-1007(G)(4) and R20-6-1007(G)(5) by failing to file, by June 30, 1996, 1997 and 1998 the long-term care replacement/lapse reports for the previous year.
- 8. American Travellers violated A.A.C. R20-6-1008(E) by failing to file, by March 31, 1996 and 1998, the long-term care rescission report for the prior calendar year.
- 9. American Travellers violated A.R.S. §20-2108(A)(4), when responding to a request for personal information regarding an adverse underwriting decision, by failing to provide the individual with a summary of the procedures to request correction, amendment or deletion of the recorded personal information.
- 10. American Travellers violated A.R.S. §20-2110(A) by failing to provide applicants with a Summary of Rights.
- 11. American Travellers violated A.A.C. R20-6-801(G)(1)(a), A.R.S. §20-461(A)(5) and the Consent Order, Docket No. 8372, by failing to notify the first party claimant of the acceptance or denial of the claim within 15 working days after receipt of an acceptable proof of loss.
- 12. American Travellers violated A.A.C. R20-6-801(G)(1)(b) and A.R.S. §20-461(A)(3) by failing to advise the first party claimant, within 15 working days after receipt of an acceptable proof of loss, of the reasons why more time was needed to determine if the claim would be accepted or denied.
  - 13. American Travellers violated A.A.C. R20-6-801(E)(1) and A.R.S. §20-

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461(A)(2) by failing to acknowledge the receipt of a claim within ten working days of notification of the claim.

14. Grounds exist for the entry of the following Order, in accordance with A.R.S. §§20-220, 20-456, and 20-2117.

### **ORDER**

#### IT IS ORDERED THAT:

- 1. Conseco Senior Health Insurance Company shall cease and desist from committing the following practices:
  - a. Failing to comply with an Order of the Director.
  - b. Using advertising materials prior to their approval for use in Arizona.
- c. Using advertising that contains misleading and deceptive statements with respect to pre-existing conditions.
  - d. Using long-term care forms prior to their approval for use in Arizona.
- e. Failing to provide a Notice of Insurance Information Practices in insurance policy applications that request personal information about the applicant.
- f. Failing to provide Information Disclosure Authorizations that contain all the required information.
- g. Using long-term care outlines of coverage that do not contain all of the required information.
- h. Using claim forms without the required fraud warning statement, in at least twelve-point type.
- i. Failing to file its long-term care replacement/lapse report, for the previous year, in a timely manner.
- j. Failing to file its long-term care rescission report, for the previous year, in a timely manner.

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- k. Failing to provide the applicant with a summary of the procedures to request correction, amendment or deletion of recorded personal information within 30 business days after receipt of the request.
- Failing to provide the applicant with a Summary of Rights in the event of an adverse underwriting decision.
- m. Failing to accept or deny claims within 15 working days after receipt of proof of loss.
- n. Failing to advise the claimant, within 15 working days after receipt of proof of loss, of the reasons why more time is needed to determine if the claim would be accepted or denied.
  - o. Failing to acknowledge the receipt of a claim within ten working days.
- 2. Within 90 days of the filed date of this Order, CSHIC shall submit to the Arizona Department of Insurance, for approval, evidence that corrections have been implemented and communicated to the appropriate personnel, regarding all of the items listed above in Paragraph 1 of the Order section of this Consent Order. Evidence of corrective action and communication thereof includes, but is not limited to, memos, bulletins, E-mails, correspondence, procedures manuals, print screens, and training materials.
- 3. The Department shall be permitted, through authorized representatives, to verify that CSHIC has complied with all provisions of this Order.
- 4. CSHIC shall pay a civil penalty of \$30,000.00 to the Director for deposit in the State General Fund in accordance with A.R.S. §§20-220(B). The civil penalty shall be provided to the Market Conduct Examinations Section of the Department prior to the filing of this Order.

> Charles R. Cohen Director of Insurance

- Conseco Senior Health Insurance Company has reviewed the foregoing Order.
- 2. Conseco Senior Health Insurance Company admits the jurisdiction of the Director of Insurance, State of Arizona, admits the foregoing Findings of Fact, and consents to the entry of the Conclusions of Law and Order.
- 3. Conseco Senior Health Insurance Company is aware of the right to a hearing, at which it may be represented by counsel, present evidence, and crossexamine witnesses. Conseco Senior Health Insurance Company irrevocably waives the right to such notice and hearing and to any court appeals related to this Order.
- 4. Conseco Senior Health Insurance Company states that no promise of any kind or nature whatsoever was made to it to induce it to enter into this Consent Order and that it has entered into this Consent Order voluntarily.
- 5. Conseco Senior Health Insurance Company acknowledges that the acceptance of this Order by the Director of the Arizona Department of Insurance is solely for the purpose of settling this matter and does not preclude any other agency or officer of this state or its subdivisions or any other person from instituting proceedings, whether civil, criminal, or administrative, as may be appropriate now or in the future.
- 6. <u>Michael Colliflower</u>, who holds the office of <u>Senior Vice President</u> of Conseco Senior Health Insurance Company is authorized to enter into this Order for it and on its behalf.

		CONSECO SENIOR HEALTH INSURANCE COMPANY
12/13/00	By:	Midael A Colliflower
Date		

#### COPY of the foregoing mailed/delivered 1 2 this <u>5th</u> day of <u>January</u>, 2001, to: 3 Sara Begley 4 **Deputy Director** Mary Butterfield 5 **Assistant Director** Consumer Affairs Division 6 Paul J. Hogan **Chief Market Conduct Examiner** 7 Deloris E. Williamson **Assistant Director** 8 Rates & Regulations Division Steve Ferguson 9 **Assistant Director** 10 **Financial Affairs Division** Nancy Howse 11 Chief Financial Examiner Alexandra Shafer 12 **Assistant Director** Life and Health Division 13 Dennis Babka Life and Health Section Supervisor 14 Terry L. Cooper Fraud Unit Chief 15 16 DEPARTMENT OF INSURANCE 17 2910 North 44th Street, Second Floor Phoenix, AZ 85018 18 19 Conseco Senior Health Insurance Company Michael A. Colliflower, Senior Vice President 20 11815 North Pennsylvania Street P.O. Box 1911 21 Carmel, IN 46082-1911 22

Currey Burton

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